



# 13-Week Audit Period Schedule - 2009

Audit Period for Audit Reports: the periods: 1 January to 31 March; 1 April to 30 June; 1 July to 30 September; and 1 October to 31 December; or thirteen weeks in each period of three months nearest the periods.

All periods including the start and finish dates for:

- (a) National Newspapers;
- (b) Metropolitan Monday – Friday Newspapers;
- (c) Metropolitan Saturday Newspapers;
- (d) Metropolitan Sunday Newspapers;
- (e) Regional Daily Newspapers with an \*Average Issue Circulation of 25,000 copies or more;
- (f) Regional Sunday Newspapers with an \*Average Issue Circulation of 25,000 copies or more;
- (g) Country Press with an \*Average Issue Circulation of 25,000 copies or more;
- Newspaper inserted magazines provided with a Newspaper nominated (a) to (g) and
- Weekly Magazines with an \*Average Issue Circulation of 25,000 copies or more.

\*Definition: Average Issue Circulation means Average Net Paid Sales for each Issue of a Publication in its primary country of circulation for a Reporting Period.

## January to March 2009

Mon–Sat 29.12.2008 to 28.03.2009 = 13 weeks  
Mon–Fri 29.12.2008 to 27.03.2009 = 13 weeks  
Saturday 03.01.2009 to 28.03.2009 = 13 weeks  
Sunday 04.01.2009 to 29.03.2009 = 13 weeks

Deadline Lodgement Date: Tuesday April 30, 2009  
Preliminary Release: May 12, 2009  
Embargo to Friday May 15, 2009

## April to June 2009

Mon–Sat 30.03.2009 to 27.06.2009 = 13 weeks  
Mon–Fri 30.03.2009 to 26.06.2009 = 13 weeks  
Saturday 04.04.2009 to 27.06.2009 = 13 weeks  
Sunday 05.04.2009 to 28.06.2009 = 13 weeks

Deadline Lodgement Date: July 30, 2009  
Preliminary Release Date: August 11, 2009  
Embargo to Friday August 14, 2009

## July to September 2009

Mon–Sat 29.06.2009 to 26.09.2009 = 13 weeks  
Mon–Fri 29.06.2009 to 25.09.2009 = 13 weeks  
Saturday 04.07.2009 to 26.09.2009 = 13 weeks  
Sunday 05.07.2009 to 27.09.2009 = 13 weeks

Deadline Lodgement Date: October 30, 2009  
Preliminary Release Date<sup>1</sup>: Wednesday, November 11, 2009  
Embargo to Monday, November 16, 2009

## October to December 2009

Mon–Sat 28.09.2009 to 26.12.2009 = 13 weeks  
Mon–Fri 28.09.2009 to 25.12.2009 = 13 weeks  
Saturday 03.10.2009 to 26.12.2009 = 13 weeks  
Sunday 04.10.2009 to 27.12.2009 = 13 weeks

Deadline Lodgement Date: February 1, 2010  
Preliminary Release Date<sup>1</sup>: Tuesday, February 9, 2010  
Embargo to Friday, February 12, 2010

<sup>1</sup> Only subscribers who have signed the NDA will receive the Preliminary Release