



Optional Exclusion Dates for Weekly Magazines 2008-2012

Optional Christmas and New Year Exclusions from Audit

2008

Audit Period: **June 30, 2008 to December 28, 2008** and **September 29, 2008 to December 28, 2008**

Optional Exclusions:

Wednesday, December 17, 2008 to Sunday, December 28, 2008

2009

Audit Period: **December 29, 2008 to June 28, 2009** and **December 29, 2008 to March 29, 2009**

Optional Exclusions:

Monday, December 29, 2008 to Tuesday, January 6, 2009

Audit Period: **June 29, 2009 to December 27, 2009** and **September 28, 2009 to December 27, 2009**

Optional Exclusions:

Wednesday, December 16, 2009 to Sunday, December 27, 2009

2010

Audit Period: **December 28, 2009 to June 27, 2010** and **December 28, 2009 to March 28, 2010**

Optional Exclusions:

Monday, December 28, 2009 to Tuesday, January 5, 2010

Audit Period: **June 28, 2010 to December 26, 2010** and **September 27, 2010 to December 26, 2010**

Optional Exclusions:

Monday, December 20, 2010 to Sunday, December 26, 2010

2011

Audit Period: **December 27, 2010 to June 26, 2011** and **December 27, 2010 to March 27, 2011**

Optional Exclusions:

Monday, December 27, 2010 to Sunday, January 2, 2011.

Monday, January 3, 2011 to Sunday, January 9, 2011

Audit Period: **June 27, 2011 to January 1, 2012** and **September 26, 2011 to January 1, 2012**

Optional Exclusions:

Monday, December 19, 2011 to Sunday, December 25, 2011

Monday, December 26, 2011 to Sunday, January 1, 2012.

2012

Audit Period: **January 2, 2012 to July 1, 2012** and **January 2, 2012 to April 1, 2012**

Optional Exclusions:

Monday, January 2, 2012 to Sunday, January 8, 2012



Optional Exclusion Dates for Weekly Magazines 2008-2012 - continued

Optional Easter Exclusions from Audit

2009

Audit Period: **December 29, 2008 to June 28, 2009** and **March 30, 2009 to June 28, 2009**

Weekly Magazines may elect to omit from audit reports one Easter issue.

- Weekly Magazines on sale April 6-12, 2009 will have the option to exclude the week before Good Friday.
- Weekly Magazines on sale April 13-19, 2009 will have the option to exclude that week.

2010

Audit Period: **December 28, 2009 to June 27, 2010** and **March 29, 2010 to June 27, 2010**

Weekly Magazines may elect to omit from audit reports one Easter issue.

- Weekly Magazines on sale March 29-April 4, 2010 will have the option to exclude the week before Good Friday.
- Weekly Magazines on sale April 5-11, 2010 will have the option to exclude that week.

2011

Audit Period: **December 27, 2010 to June 26, 2011** and **March 28, 2011 to June 26, 2011**

Weekly Magazines may elect to omit from audit reports one Easter issue.

- Weekly Magazines on sale April 18-24, 2011 will have the option to exclude the week before Good Friday.
- Weekly Magazines on sale April 25-May 1, 2011 will have the option to exclude that week.

2012

Audit Period: **January 2, 2012 to July 1, 2012** and **April 2, 2012 to July 1, 2012**

Weekly Magazines may elect to omit from audit reports one Easter issue.

- Weekly Magazines on sale April 2-8, 2012 will have the option to exclude the week before Good Friday.
- Weekly Magazines on sale April 9-15, 2012 will have the option to exclude that week.