



CIRCULATIONS  
AUDIT BOARD

# Email Distribution Audit Report

Members Logo

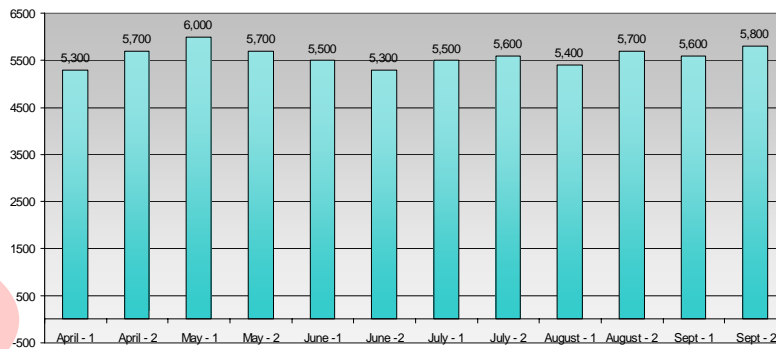
Audit of distribution of email newsletter

Member: Name of product

Audit Period: April 1, 2006  
to September 30, 2006

**Total Average  
Net Delivery : 5,570**

Number of issues audited: 14 Number of issues per year: 26



Average Distribution Breakdown	Apr 1	Apr 2	May 1	May 2	Jun 1	Jun 2	Jul 1	Jul 2	Aug 1	Aug 2	Sep 1	Sep 2
Delivery to Verified Email Addresses	5,300	5,700	6,000	5,700	5,500	5,300	5,500	5,600	5,400	5,700	5,600	5,800

Delivery of this email newsletter is free of charge to verified 'opt-in' only email addresses.

## Publisher Details

**Name of Publisher:** The Publisher's name

**Address:** the publishers address

**Phone:** 02 0000 0000 **Fax:** 02 0000 0000

**Web site:** www.webaddress.com.au

## Definitions

**Total Average Net Delivery:** Total Average Net Delivery means the average of a single issue distributed within the stated audit period. Net means less excluded distribution.

**Verified Email Addresses:** Verifiable SMTP (email) addresses to which the distribution has been delivered. Only recipients that have 'Opted-in' can be included.

**Issues:** The number of instances the email item was published and delivered to the distribution list. The statement of the number of issues audited is mandatory.

## CAB Auditor Opinion

We have examined the activity records and other data presented by this Email Publisher for the period covered by this audit report. Our examination was made in accordance with the Bureau's established procedures, and included such tests and other audit procedures as we considered necessary under the circumstances. In our opinion, the email delivery shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects to the material in the activity.

Auditor Certification



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