



# 13-Week Audit Period Schedule - 2012

Audit Period for Audit Reports: the periods: 1 January to 31 March; 1 April to 30 June; 1 July to 30 September; and 1 October to 31 December; or thirteen weeks in each period of three months nearest the periods.

All periods including the start and finish dates for:

- (a) National Newspapers;
- (b) Metropolitan Monday – Friday Newspapers;
- (c) Metropolitan Saturday Newspapers;
- (d) Metropolitan Sunday Newspapers;
- (e) Regional Daily Newspapers with an \*Average Issue Circulation of 25,000 copies or more;
- (f) Regional Sunday Newspapers with an \*Average Issue Circulation of 25,000 copies or more;
- (g) Country Press with an \*Average Issue Circulation of 25,000 copies or more;
- Newspaper inserted magazines provided with a Newspaper nominated (a) to (g) and
- Weekly Magazines with an \*Average Issue Circulation of 25,000 copies or more.

\*Definition: Average Issue Circulation means Average Net Paid Sales for each Issue of a Publication in its primary country of circulation for a Reporting Period.

## January to March 2012

Mon–Sat	02.01.2012 to 31.03.2012 = 13 weeks
Mon–Fri	02.01.2012 to 30.03.2012 = 13 weeks
Saturday	07.01.2012 to 31.03.2012 = 13 weeks
Sunday	08.01.2012 to 01.04.2012 = 13 weeks

Deadline Lodgement Date: April 30, 2012  
Preliminary Release Date<sup>1</sup>: to be advised  
Embargo to be advised

## April to June 2012

Mon–Sat	02.04.2012 to 30.06.2012 = 13 weeks
Mon–Fri	02.04.2012 to 29.06.2012 = 13 weeks
Saturday	07.04.2012 to 30.06.2012 = 13 weeks
Sunday	08.04.2012 to 01.07.2012 = 13 weeks

Deadline Lodgement Date: July 30, 2012  
Preliminary Release Date<sup>1</sup>: to be advised  
Embargo to be advised

## July to September 2012

Mon–Sat	02.07.2012 to 29.09.2012 = 13 weeks
Mon–Fri	02.07.2012 to 28.09.2012 = 13 weeks
Saturday	07.07.2012 to 29.09.2012 = 13 weeks
Sunday	08.07.2012 to 30.09.2012 = 13 weeks

Deadline Lodgement Date: October 30, 2012  
Preliminary Release Date<sup>1</sup>: to be advised  
Embargo to be advised

## October to December 2012

Mon–Sat	01.10.2012 to 29.12.2012 = 13 weeks
Mon–Fri	01.10.2012 to 28.12.2012 = 13 weeks
Saturday	06.10.2012 to 29.12.2012 = 13 weeks
Sunday	07.10.2012 to 30.12.2012 = 13 weeks

Deadline Lodgement Date: January 30, 2012  
Preliminary Release Date<sup>1</sup>: to be advised  
Embargo to be advised

<sup>1</sup> Only subscribers who have signed the NDA will receive the Preliminary Release